

**Special Section/Community Guide Schedule 2017/18**

2017	Publication / Section Theme	Ad Deadline
July 12-13	Lifestyles .....	6/30
July 13	Lancaster Garden Walk.....	6/22
July 19-20	Life After 50.....	7/07
July 26-27	Erie County Fair*.....	6/30
July 27	Lancaster & Depew Community Directory.....	7/07
Aug. 2-3	Dance .....	7/21
Aug. 9-10	Back-to-School & "Higher Education" .....	7/28
Aug. 17	Cheektowaga Community Directory*.....	7/28
Aug. 23-24	Parenting .....	8/11
Aug. 30-31	Health .....	8/18
Sept. 6-7	WNY Events & Festivals Fall Guide.....	8/25
Sept. 13-14	Autumn.....	9/01
Sept. 27-28	Breast Cancer Awareness.....	9/15
Oct. 4-5	Life After 50.....	9/22
Oct. 11-12	Dining Out.....	9/29
Oct. 18-19	Ideas for the Home.....	10/06
Oct. 25-26	Business, Financial & Legal Matters.....	10/13
Nov. 1-2	Health.....	10/20
Nov. 8-9	Veterans Salute.....	10/27
Nov. 15-16	Gift Guide 1.....	11/03
Nov. 21-22	Life After 50.....	11/10
Nov. 29-30	Gift Guide 2.....	11/17
Dec. 6-7	Gift Guide 3.....	11/24
Dec. 13-14	Gift Guide 4.....	12/01

2018	Publication / Section Theme	Ad Deadline
Jan. 3-4	Health.....	12/22/17
Jan. 17-18	Education & Learning.....	1/05/18
Jan. 24-25	Community Outlook "A Local Business Forecast".....	1/12
Feb. 7-8	Life After 50.....	1/26
Feb. 21	Clarence Community Directory*.....	2/02
Feb. 28-Mar. 1	Health.....	2/16
Mar. 7-8	Spring Preview and "What's a Kid to Do?".....	2/23
Mar. 14-15	WNY Events & Festivals Spring & Summer Guide.....	3/02
Mar. 21-22	Dining Guide.....	3/09
Mar. 28-29	Life After 50.....	3/16
April 4-5	Spring and "What's a Kid to Do?" .....	3/23
April 11-12	Death: A Guide for the Living.....	3/30
April 18-19	Ideas for the Home.....	4/6
April 19	East Aurora Community Directory*.....	3/30
Apr. 25-26	Health.....	4/13
May 2	Ken-Ton/Tonawanda/North Tonawanda/Wheatfield Community Directory*.....	3/23
May 9-10	Leisure & Recreation & "What's a Kid to Do?".....	4/27
May 16-17	Lawn & Garden.....	5/04
May 23-24	Life After 50.....	5/11
May 24	Orchard Park Community Directory*.....	5/04
May 30	Amherst Community Directory*.....	5/11
June 6-7	Summer Fun & "What's a Kid to Do?" .....	5/25
June 13-14	Father's Day.....	6/01
June 20-21	Health.....	6/08
June 21	West Seneca Community Directory*.....	6/01
June 27-28	Women in Business.....	6/15
July 3	Old Home Days*.....	6/22
July 11-12	Lifestyles .....	6/29
July 12	Lancaster & Depew Community Directoy*.....	6/22
July 18-19	Life After 50.....	7/06
July 25-26	Erie County Fair*.....	6/29
Aug. 1-2	Dance .....	7/20
Aug. 8-9	Back-to-School & "Higher Education" .....	7/27
Aug. 15-16	Health .....	8/03
Aug. 22-23	Parenting .....	8/10
Aug. 23	Cheektowaga Community Directory*.....	8/03
Sept. 5-6	WNY Events & Festivals Fall Guide.....	8/24
Sept. 12-13	Autumn.....	8/31
Sept. 19-20	Life After 50.....	9/07
Sept. 26-27	Breast Cancer Awareness.....	9/14
Oct. 10-11	Dining Out.....	9/28
Oct. 17-18	Ideas for the Home.....	10/05
Oct. 24-25	Business, Financial & Legal Matters.....	10/12
Oct. 31-Nov. 1	Health.....	10/19
Nov. 7-8	Veterans Salute.....	10/26
Nov. 14-15	Gift Guide 1.....	11/02
Nov. 20-21	Life After 50.....	11/09
Nov. 28-29	Gift Guide 2.....	11/16
Dec. 5-6	Gift Guide 3.....	11/23
Dec. 12-13	Gift Guide 4.....	11/30

\* Early Deadlines