BEE GROUP NEWSPAPERS

General Information and Deadlines

WEDNESDAY PUBLICATIONS

Friday, 5 p.m. preceding publication date

Amherst Bee
Clarence Bee
Ken-Ton Bee

THURSDAY PUBLICATIONS

Friday, 5 p.m. preceding publication date

Cheektowaga Bee
Depew Bee
East Aurora Bee
Lancaster Bee
Orchard Park Bee
West Seneca Bee

Same schedule applies to space cancellations.

(Tobacco and Fireworks
advertising not accepted)

NEW as of Monday, April 4, 2016

5 Column Format
1 column width 1-3/4"
2 column width 3-11/16"
3 column width 5-5/8"
4 column width 7-9/16"
5 column width 9-1/2"
Double Truck 19-1/2" x 16"

Mechanical Requirements
1. Page size: five columns to the page, Image area 9-1/2" x 16".
2. Ad depth over 15" deep will be billed at 16" depth.

Receiving Electronic Files

Based on our equipment and software, we can process files in the following native programs on an **APPLE MACINTOSH** or **PC** computer; however,

WE PREFER an Adobe Acrobat PDF v4 or higher at 300 dpi with all fonts embedded.

- **Adobe Illustrator 6.0 - CC (Mac)**
- **Adobe Photoshop 5 - CC (Mac or PC)**
- **Multi-Ad Creator 4.05 - 8.5.4 (Mac)**

We MUST have all fonts, artwork, photos and logos supplied for NATIVE FILES from the programs listed above.

PLEASE NOTE: We DO NOT ACCEPT ads in Microsoft Word, PowerPoint, Publisher or WordPerfect

Send to: production@beenews.com

*Please include in your email the name of the merchant, publication date(s), the **Bee Publications Salesperson's Name** and your telephone number.*

We have an FTP site for large files... call our production manager at (716) 204-4948 for more details.

Production Schedule for Electronic Files

Please send your electronic files and/or computer disks by 5 P.M. Friday preceding the publication date.
Bee Group Newspapers production staff will do everything possible to make sure the file runs properly. You may send a laser proof of the ad so output may be checked to ensure accuracy against your original. We will also print and return a copy of the completed ad for approval, if you so desire.

All electronic files are checked using Enfocus PitStop and Adobe Acrobat programs.

Photographs: We would prefer 150 pixels per inch. Best size: 1,200 pixels x 1,200 pixels at 300 dpi